

**LPC-TV Corp**  
**Board of Directors Meeting**  
**February 12, 2009 @ LPC-TV Studios**

Directors Present: George Thomson, Pres. Jean Morrill, V.Pres, Jay Jurkoic, Nancy Timmerman  
Randy Bixby, Sharon Bixby, Sec. and Patrick Cody, Exec Director & Michelle Stinson.

Absent: Sue Pollender, Brigid Sullivan & Norm Vanasse.

Call to order by President George at 5:02 PM

It was suggested we do a strategic access plan annually. Question on our name. Should it be changed to be more inclusive? Some from Mt Holly apparently do not feel involved. This has to be discussed... possibly at a planning retreat.

George thanked us for coming- It has been tough getting a quorum, it was decided the last Weds of the odd months are when we will meet in the future.

We do have to work with the open meeting law. If we have to quickly re-schedule or do a make up meeting we can email the four town clerks to post on their bulletin boards and that is legal notification.

We will need to call a special meeting for strategic planning as we cannot accomplish that in our normal 90 minute meeting. Michelle commented that our normal conversations about fundraising and space always eats up a lot of our time.

Jean suggested we meet at 5PM now the last Wednesday of each month.

**Comments & Correspondence:** Patrick said two Fridays ago the Selectmen met for a budget meeting and we were not recording it. Senator John Campbell felt he was lambasted and wanted a copy of the meeting. Patrick apologized. There ended up being discussion about the armory and the towns anticipated purchase of that property. Since Senator Campbell is the co chair of the institutions committee in the VT Legislature - we should cc him on any letters we send the town seeking use of the armory building, as the Senator supports what we are doing.

**Minutes** from the November 20, 2008 meeting were reviewed. **Jean made motion to accept the 11-20-08 minutes as printed. Seconded by Randy. Approved.**

**Director's Report-** see attached dated January 2009

Patrick reported the Mt Holly franchise fee has increased our quarterly payments about \$2000. Randy had a phone call from the girls BB coach wondering why we were not automatically taping all their games. The coach now understands how we operate. Randy has agreed to personally tape some of the games. Thank you Randy.

Town meeting coverage- will be live from Lullow.. video taped in Cavendish, Plymouth. Patrick will call Comcast to connect the live drop in Plymouth. It should have been done long ago.

Sharon suggested we tape the Mt Holly Town meeting as well... new viewers whom we should show what we offer. George agreed said it would show our inclusivity.

Patrick said we will start recording regular Selectmen's meetings and school board meetings in Mt Holly shortly.

Town meeting helpers- Ludlow- Michelle, Sharon and Jay.

Cavendish- Duncan and Nancy

Plymouth- 1 person- Patrick.

Mt Holly- 1 person- Randy can do part of meeting

Space- The town is slated to purchase the Amory including the garage- if the budget is approved at town meeting. Anticipate in future needing a \$1,300,000 bond to renovate.

Patrick suggested we send a letter of interest now - as we would like to be included in any future discussions about the space.

Jean had to leave- It was reported there will be a Community Needs Analysis done. Patrick will draft a letter. Possibly if we had a long term lease we could get USDA financing.

George said the proximity to the schools is important and should be in the letter.

Sharon said the B.R Produce space is now a possibility.

Other ideas for locations were discussed- Sharon to investigate a couple possibilities.

Mt Holly - will not be getting Channel 8 & 10 call numbers. Because the build out was from Rutland's head end—they will use Channel 10 & 21.

Comcast agreed to help advertise to Mt Holly (to introduce us as their PEG station) and will pay for a ¼ page ad two times a year.

The access management was granted to us in Mt Holly back in 2004 due to the topography it was easier to wire it from Rutland than Ludlow.

Patrick will do the ad and make note that we will be taping the Mt Holly Town Meeting.

Strategic Plan- Building Block for our annual access plan... will include a Community needs assessment- we have to reach out to the Senior Center, Schools, Civic groups etc. We have to know what they think of us? What do they like? Don't like? So they watch us? Do people know they can borrow cameras from us?

Patrick will try and do Survey questions for upcoming Town Meetings...

Financial Report: See attached.

Norm was not in attendance. But the Budget and actuals are right on track.

Underwriting Campaign still in the works. Mary will be producing a couple of segments and will be paying for our services for part of it.

Bank balances: recent Comcast deposit into checking \$26,169.

Balance before that was \$3,111 so gives us now \$29,380. in checking.

8 mos CD = \$16,635

15 mos CD = \$25,823. so we have roughly \$42,000 invested.

George asked what % of our budget has been used after 7 mos of income has been reported?

Patrick answered 47% spent and we have gone thru 58% of the budget year already.

Financially we are on target. We do need to do better at fundraising. Our underwriting support is down. Sale of Equipment--we do have two cameras to sell.

Production Services we anticipate \$1000 from Rotary and possibly \$1200 from BRAC. The Chamber may also do something. The Economy is difficult.

Committee Reports:

Building & Grounds- nothing to report

Fundraising- did not meet--but did help with letter.

At our next meeting it was decided we should begin the name discussion.

Review Code of Ethics- tabled to a future meeting. We should periodically review the document.

Next meeting set for Weds March 25, 2009 at 6 PM.

Motion by Randy, Seconded by Jay to go into Executive Session at 6:29 PM to speak about personnel matters. Invited Patrick.

Executive Session

Came out of Executive Session at 6:47 PM

**Jay made a Motion to increase the life insurance stipend for Patrick to \$200. Randy seconded.**

**Sharon abstained- Vote Split- Motion did not carry.**

**Nancy made a motion to pay the full \$300 life insurance premium for Patrick. Seconded by Jay.**

**Sharon again abstained. Motion passes.**

**Motion made by Jay to adjourn. Seconded by Sharon. Approved. 6:55 PM**

Respectfully submitted:

Sharon E.P. Bixby, Secretary