



September 2009

Strategic Planning

- LPCTV Board held a workshop in August on survey questions. We have a web survey that is ready to go - http://www.surveymonkey.com/s.aspx?sm=yIPSYXmMjNuy18chTCYstQ_3d_3d - take a look, and fill one out!
 - * I will be putting a print version of the same survey together for distribution
 - * we will be visiting with non profits & community groups over the next couple of months and collecting responses - we began this process this past weekend. Michelle took some surveys over to the VT Finnish-American Society meeting
 - * BIG opportunities for surveying will be over Columbus weekend, Oct. 10-11 - we need some board members to help out w/ this- we need presence at Ludlow Rotary Chili Cook-Off, Mount Holly Cider Days, and Ludlow Streetscapes Hoedown Charity event
- LPCTV Board is holding another workshop from 6-7 PM this Thursday (after our regular meeting) - this one will be on our mission, goals, & overall vision
 - * some questions to get the discussion going will be: What services should we be offering beyond PEG Access TV?, How do we remain relevant in the digital age? What role do we play in supporting the arts? How about the business community? To what extent do we play a role in providing news & information?
- We are on track for holding, on average, 1 workshop per month through the Spring, each with a specific topic
 - * the ideas, data, etc. will all be compiled into a planning document, which we will use for a comprehensive Access plans, and then boiled down each year into synopsised annual plans that are part of our Annual Report

Administrative

- In addition to strategic planning, we need to be reviewing policies & procedures, adding some, revisiting & revising others.
- Last month I prepared 2 drafts which were tabled at the August meeting- Governance and "Whistleblower" (Employee Protection). We should look at these at Thursday's meeting so we can move on to new ones.

Ludlow Armory Project

- I attended the Advisory Cmte meeting by request after Labor Day and briefly discussed some of our ideas & goals for moving into the garage (aka "tank barn"). I also asked for a chance to prepare a more formal presentation, which I then gave at its Sept. 17 meeting - Claudio Veliz (architect) was there and offered some very basic preliminary "big picture" design concepts for shared space & exteriors...a couple of these ideas, in my opinion, are very good and need to be explored
- I am meeting with Frank Heald, Jim Fuller (BRGN Board member and Advisory Cmte member) and Jean Morrill on Tuesday afternoon. We are going to discuss more specific timelines for the project and our ability to design common areas & LPCTV space, and our ability to pay
- Our ability to pay depends on the time we are afforded to seek grants & get any long-term financing locked up - at this point, this is looking like we could have until Spring - there are 2 grants we should be seeking to fund capital improvements, both of which we at least appear to be eligible - 1 is through the VT Arts Council and the other is the VT Community Foundation. There are others out there and we need to be actively seeking any and all opportunities. The problem with grants is that they take time to apply, hear back, and get the money. And the Armory project is moving quickly, and we may be expected to come up with money quickly. The Arts Council & Community Foundation both have Fall deadlines quickly approaching (2nd week of October). The Community Foundation has an open round in the Spring. VT Arts not again until next Fall.
- We need to come up with a budget for the project - I have some preliminary numbers, & I can distribute that as a starting point

Outreach & Fundraising

- we are beginning to visit with various community groups & non profits - Michelle visited this past Sunday with the VT Finnish-American Society, by its request - we will be working with the group to get its events covered, activities publicized, and hopefully on a broader video project (oral history documentary of Finnish roots in the area)
- As mentioned above, it is important that we have a presence at each of the big Columbus weekend events - mainly for surveying but also for videotaping / person on the street interviews, etc. Let's discuss this at the meeting.
- Let's start discussing serious fundraising ideas & plans for our capital campaign to move into the Armory Bldg.
- We need to establish committees at the upcoming meeting- and the Fundraising Cmte needs to meet to help come up with a plan for the above-mentioned initiatives