



August 2009

Administrative / Organizational

- LPCTV Board will re-organize at August meeting: Elect officers, set terms for newly-elected BOD members, select committees, set meeting schedule
- We have begun a strategic planning process, starting with a discussion & presentation held in July at Sharon's house
- Some board members then participated in a workshop for our forthcoming survey - questions to be reviewed by Board
- I will be working on our FY 08-09 Annual Report, which is due to the Dept. of Public Service, Public Service Board, and Comcast by the end of October (the rule is within 120 days from the end of our fiscal year). I should have the report complete by the end of September.
- Preparing drafts of new policies - 1 for Governance, to become the second item in the Operational Policies & Procedures, and 1 for Employee Protection (aka "Whistleblower"), possibly to be added to our Personnel Policies document (this can ultimately be a board decision, as to where the policies live)

Equipment & Technical

- We recently replaced 1 of our field cameras with a "gently-used" new Canon GL-2. The model is an updated version of the GL-1 cameras we have had since the beginning. So far, so good...and it came at a good price. \$1499
- We recently sold an equipment package to Ludlow Baptist Church, which has been using the equipment each and every week for the past 4+ years - we sold a Canon GL1 camera, a tripod, a zoom / focus controller, an audio adapter, audio cable, and camera bag for \$600 - this sale helped offset some of the cost of the new camera
- We also purchased a new hard disk recorder for recording video in the field, for \$1119
- In that same order, we purchased the new projector & screen for \$768
- I have spoken with Nancy about St. James Church purchasing a Canon Optura 20 camera package, which she has been using on behalf of the Church for the past 5+ years. Discussions are for the church to purchase the camera and accessories for \$300.

Outreach & Fundraising

- Facebook...we have continued to use this online social networking site for outreach with success. We now have nearly 100 "friends", who we keep in the loop with updates, new videos, volunteer requests, and other information
- We have added a few new underwriters, Ludlow Country Store (\$100), Knight Tubs (\$100), and The Current / CT River Transit (\$500)- Since The Current / CT River Transit is a non profit, I will be putting together a video PSA for them over the next couple of weeks
- We have received appropriation funds for FY 09-10 from Ludlow (\$1500) and Plymouth (\$600).
- We are waiting payment for participation in the summer video camp - our portion of the grant (which was part of the Okemo Community Challenge)

Comcast Update

- We still do not have an answer as to when our channels will switch over to 20 & 21 in Mount Holly- we were initially told this was happening back in March, but the switch never took place, and still hasn't. It's a little frustrating since we already went public with the information in a potentially-confusing press release. Still no conclusive information from Comcast on this.
- I will be putting together our Capital Funding request from Comcast using this year's projected revenues (for both Comcast and LPCTV). The bottom line is that if, at the time of the request, we are on track for generating at least \$8424 in revenue other than PEG Franchise Fees (the funding from Comcast), we can submit the request for that amount. This is because this is .4% of Comcast's total projected subscriber revenues for the calendar year from this service area. In our contract, we can request .4% of the subscriber revenue (which for 2009 = \$8424) if we have raised an equal amount on our own.

Training / Production / Programming

- We ran a summer video camp in a collaborated project with Ludlow Recreation & BRACC for middle-schoolers, producing 2 short PSAs
- We ran 2 second summer camp for elementary-school students in August, resulting in a short video
- We have completed our 1-year contracted video production service for BRACC with a promo video shot during the annual picnic at Camp Plymouth State Park and multiple-camera coverage of this summer's "Playing with Shakespeare" performance

Space

- more information will be forthcoming at Wednesday evening's public hearing on the Armory Building at Ludlow Town Hall
- we (LPCTV) are meeting to discuss details with Black River Good Neighbors, re: sharing the garage building
- we have an architect (Claudio Veliz of Chester) working with us to develop a design for part of the garage building