



### **Administrative / Organizational**

- Board Committee descriptions to be approved or amended by Board at upcoming meeting - revised document to be distributed to board for review prior to meeting
- Board to review Code of Ethics, which is a document first created two years ago for each Board member to endorse prior to joining Board - Board will consider possible revisions during upcoming meeting
- It has been requested that the Board officially begin a discussion on the possibility of changing the organization's name, which would require a whole "re-branding". There are a couple of distinctive reasons for considering this: 1) to have an all-inclusive name and 2) to have a name or acronym that is more memorable and clearly spoken / heard
  - \* "LPCTV" traditionally stood for "Ludlow-Plymouth-Cavendish television"
  - \* for the past 3 years, we have only gone by the acronym "LPCTV", and stopped identifying the Town names
  - \* it has been requested by some folks in Mount Holly that we consider changing our name to something more inclusive
  - \* the acronym itself is not catchy - it is often mis-spoken and misunderstood ("LCP-TV", "LPTV", "LCTV" have all been variations heard spoken in public, and even on TV by public officials, as in "we could get LCP-TV to put the announcement on their bulletin board")

### **Mount Holly Build-out Update**

- The cable build-out work in Mount Holly has been completed- I have reached out to the School and Town Offices to advise them that they should contact Comcast and formally request their complimentary TV & internet services
- we are told that there are now a few subscribers in Town
- Comcast sales person in charge of signing up new subscribers in Mount Holly is Rudy Hawes - 802-353-2012

### **Production Projects**

- Ludlow Rotary Club received a grant that will be used in part to hire LPCTV to produce a short series of magazine-style shows for them - I am getting to work on this within the next couple of weeks
- BRHS Basketball games- the Girls' coach, Peter Collins, has made requests for coverage of games- I explained that we could help him try to find a volunteer - a student, parent, fan, whoever - but that we (LPCTV) are not an on-call camera crew and could not commit to covering the games with paid staff people. I did volunteer to do a game or 2, but explained that I should probably also do the same for boys' games.
  - \* Randy Bixby volunteered to videotape one so far
  - \* Randy may also have additional information regarding this request that he could share at the upcoming meeting, regarding the misunderstanding of what LPCTV is "about"
  - \* I had distributed a fundraising solicitation to local business for "sponsoring" the volunteer coverage of basketball games so that Bruce Perry (last year's volunteer of the year) could continue his coverage of BRHS sports (by getting his out-of-pocket expenses paid for, but we did not receive any responses
  - \* also drafted a fundraising letter for the high school to distribute to parents for the same, but did not receive any responses

### **Outreach & Fundraising**

- Underwriting solicitation letters went out to local businesses during the 2<sup>nd</sup> week of December - a follow-up email went out the next week
  - \* Thank you to the Fundraising Cmte. for updating our business contacts lists - we are now all up-to-date in our database
  - \* as of January 23<sup>rd</sup>, we have received \$450 from 3 businesses - we hope to get some more, but this will take a coordinated effort between myself & the fundraising cmte to follow-up with business owners

### **Vermont Access Network (VAN) Update**

- regional VAN meeting in Springfield to be held Friday 1/30/09 to discuss & clarify the role of access stations and cable providers in Vermont (per Rule 8), and help prepare access stations for community needs assessments and contract negotiations
- VMX (the Vermont Media Exchange) is running well - there are now 16 stations across the State on the network - LPCTV has been using the network regularly to download & playback programs, providing us with a wider variety of programming that is of statewide and regional interest. In addition, we have been using it to upload and share programs produced here with the rest of the state

## Space

- Ludlow Armory building- the State of Vermont is now in control of National Guard buildings and the Town of Ludlow plans to purchase the Armory from the State (at fair market value, as is required by a new piece of legislation)

- \* the Town is currently pursuing this project and preparing for a bond vote, possibly by Town Meeting

- \* now is the time for us (LPCTV) to get back on the radar for potentially getting space in the current Armory (ideally the garage)

- \* we need to draft & send letters to Town Mgr Frank Heald, the Ludlow Selectboard, Rep. Dennis Devereux, Sen. John Campbell, and possibly the Senate Institutions Cmte (on which Campbell sits as a member)

- \* the Selectboard held a special meeting on this issue a week ago (1/21/09); unfortunately, we did not cover the meeting, but Michelle did catch a piece of the discussion, and Leo Graham covered it for "That Was the Week that Was" (his TV show with Ralph Pace) - we have a copy of the letter from Frank to the Selectboard along with an estimated breakdown of costs for renovations

- \* Sen. Campbell called this past Friday to ask whether or not we covered this meeting - he had heard reports that there was misleading information regarding the "fair market value" legislation that was passed and his involvement. During this discussion, I emphasized our potential interest in some of the Armory space and our earlier involvement in those discussions bt the Adjutant General's office, the Guard, the Town, and the schools. He suggested copying him on any correspondence