



May 2010

Administrative / Organizational

- I attended the VAN Annual Meeting on Friday May 7th in Bellows Falls. It was a productive meeting - a big topic of discussion was the importance of using & embracing social media in our outreach & PR efforts, getting more people into the fold.
- Annual Meeting Thursday June 24th
- Lois Brown of Ludlow and Marji Graf (Chamber of Commerce & Mount Holly resident) have expressed interest in running for the BOD
- LPCTV Finance Cmte needs to meet ASAP to review draft of FY11 budget
- BOD will need to have a special budget meeting prior to the annual meeting to review the FY11 budget

Armory Project

- Town of Ludlow awarded the Armory renovation contract to Josselyn Brothers Construction of Ludlow, the lowest bidder on the RFP. Work is reported to start immediately and be completed by September / October
- Claudio has contacted Josselyn Brothers but has not received floor plans yet. Once he does, he expects to have a preliminary drawing for our portion of the project ready within 10 work days
- Claudio's latest project estimates are in- they show a range of \$83 - \$109 per sq ft. He says we should budget for being on the lower end of that range if we keep it reasonable
- Buildings & Grounds Cmte needs to meet in June

Fundraising

- The Fundraising Cmte met with 2 different freelance fundraisers recently - Sara Stowell of Proctorsville, who could be used for grant writing at \$35 per hour and Shawn Cunningham of Chester, who could be used to assist us with local fundraising efforts, including conducting a feasibility study training the BOD on running an effective capital campaign. The Cmte wanted to move ahead with Sara for grant writing and talk with Shawn some more about the other needs. His willing to prepare a proposal for us, but in speaking with him it sounded like we could get the feasibility study done for approx. \$750. I have not moved forward with him on this yet but think it makes sense.
- I have moved forward with Tom Appel (New England Management Company), who, for \$965 or less, will be developing our grant list some more and coordinating our grant proposals. We will use Sara Stowell for the grant writing. We will also handle some of the smaller grants, with online applications, "in house"
- LPCTV is the recipient of the Rotary Club's Duck Race this year. The race is in August. We will need to sell tickets in order to receive funds.
- We will be working on a \$25,000 grant application for Jeld-Wen. As briefly discussed during our last (special) meeting, Brigid & I met
- I have met with Peter LaBelle, who is doing all of BRGN's grant writing. He has submitted several proposals already, and many to the same foundations to which we will be applying. It's become clear that, rather than partnering on grant proposals, we will be directly competing against each other. The tricky part of our situation is that, while we are sharing a building with BRGN, it really is 2 unrelated projects that just so happen to be taking place simultaneously under one roof. Where we are related is in the joint mission, along with the Town, to create a valuable community resource. This should be a focus for us & them together.

Professional Development

- Michelle & BRHS Media Studies teacher John Bannon are attending the Youth Media Live Studio Production", Sat. June 5th at the Sanctuary for Independent Media in Troy, NY. They are bringing 3 students. This is a good opportunity to

Other Activities

- we are working with BRACC and SADD right now to produce a short series of distracted driving PSAs
- Graduation season is upon us, and we are well covered with myself, Duncan, Dave, and Bart all working... anybody who is available to pitch in for set up of the Black River graduation on Sat. the 19th let me know. We will not be switching live this year; instead, we will do the editing in post, ready for air by the following Tuesday.
- We will be offering a Ludlow Parks & Rec Summer Camp again this year - details are being addressed as I type
- We will be working with the Chamber of Commerce to create profile segments on local artists & crafts people. This will be a separate show from the Chamber's regular studio talk show, and will translate into some production-for-hire work for us.